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GLOBAL FAMILY BUSINESS SUMMIT

VALENCIA 2023

April 27-28, 2023 in Valencia, Spain

RE-GENER@TION: MANAGING CHANGE AND INNOVATION
IN FAMILY BUSINESS



STEP PROJECT
GLOBAL CONSORTIUM
FOR FAMILY ENTERPRISING



Cátedra de Empresa Familiar
UNIVERSITAT DE VALÈNCIA

WEDNESDAY | APRIL 26TH

GLOBAL FAMILY BUSINESS SUMMIT

April 27-28, 2023 in Valencia, Spain

RE-GENER@TION: MANAGING CHANGE
AND INNOVATION IN FAMILY BUSINESS

THURSDAY | APRIL 27TH

WEDNESDAY | APRIL 26TH PHD AND JUNIOR FACULTY DEVELOPMENT DAY

VENUE: FACULTY OF ECONOMICS – UNIVERSITY OF VALENCIA

PLENARY SESSION

9:00am

Ignasi Villalonga Room

**Welcome & Overview - 'Fireside Chat'
with Jim Davis and Pramodita Sharma**

PARALLEL SESSIONS

10:00am

Various spaces

Mentorship sessions I

11:00am

Hall - Cafeteria

Interactive Coffee Break

PARALLEL SESSIONS

11:30am

Various spaces

Mentorship Sessions II

PLENARY SESSION

12:30pm

Classroom #1P06

**Masterclass 1 on 'Insights from the Coal
Face' - with Tom McGinness & Daniel
Trimarchi (KPMG Private Enterprise)**

1:30pm

Hall - Cafeteria

Lunch

PLENARY SESSION

2:30pm

Classroom #1P06

**Masterclass 2 on 'Context and Methods'
with Rodrigo Basco**

PLENARY SESSION

3:30pm

Classroom #1P06

**Masterclass 3 on 'The Art of Publishing'
with Kim Eddleston**

4:30pm

Ignasi Villalonga Room

Wrap up and concluding remarks

SOCIAL EVENT

From **3:00pm to 6:30pm** all SUMMIT participants can
visit the current expositions of CaixaForum for free.
Look for our assistants at the entrance.
(<https://caixaforum.org/es/valencia/exposiciones>)

6:30pm

CaixaForum Valencia (Agora building at the City
of Arts and Sciences, Valencia)

Global SUMMIT - Welcome reception

Welcome

STEP Project Global Consortium
Cátedra de Empresa Familiar (University of Valencia)
University of Valencia

Opening

Family Business Regener@tion may be a M@gic journey

• Alejandro Escribá-Esteve

• Manuel Oliver Rueda

Cocktail

Dresscode: Business casual

THURSDAY | APRIL 27TH GLOBAL FAMILY BUSINESS SUMMIT

VENUE: EDEM ESCUELA DE EMPRESARIOS

PLENARY SESSION

9:00am-10:10am

Auditorium Paco Pons

Welcome and Practitioner Keynote Speaker

Introduction:

- Alejandro Escribá (*Chair of Family Business - University of Valencia*)
- Andrea Calabró (*STEP Project Global Consortium & Ipag Business School*)
- Sara Dueñas and Toni Paños (*EDEM & Marina de Empresas*)
- Tom McGinness (*KPMG Private Enterprise*)

Keynote speaker: Business models regener@tion in a context of economic uncertainties

- Yael Selfin (*Partner and Chief Economist at KPMG LLP, UK*)
- Héctor Domínguis (*CEO GD Energy Services & Ex-president of the Spanish Nuclear Society, Spain*)

PARALLEL SESSIONS

PRACTICE-ORIENTED SESSION (01_APP)

10:15am-11:45am

Auditorium Paco Pons

New Business Models & Digitalization

Rodrigo Basco (*American University of Sharjah, UAE*)

Panelists: Katrien Jansen (*University of Antwerp, Belgium*), Laura Hoekx (*Hasselt University, Belgium*), Sofia Vollmer (*Director of Business Development at Trusted Family, Belgium*), Enrico Viora (*Director of Business Development at Trusted Family, Italy*), Elisabetta Rinaldi (*Board member of Rinaldi Group S.P.A., Italy*)

PRACTICE-ORIENTED SESSION (01_103)

10:15am-11:45am

Classroom #103

Getting the next generations ready

Moderator: Marshall Jen (*Center for Family Business, The Chinese University of Hong Kong, Hong Kong*)

Panelists: María Beltrán (*Partner at BFamilyB Family Business Consulting, Spain*), Alfred Mu (*Executive Director, Premier Group Limited, Hong Kong*), Francesca Lee (*Founder, Per Suit Limited, Hong Kong*), Kimberly Go (*AVP, JSG Group of Companies, Philippines*), Linda Lam (*Managing Director, Wing Cheung Jewellery & Jade Co, Hong Kong*)
Peter Brock (*Founder and Managing Partner BeeWyzer GmbH, Germany*)

ACADEMIC-ORIENTED SESSION (01_202)**10:15am-11:45am**

Classroom #202

Digital challenges for Family Firms**Chair:** Ivan Miroshnychenko (*The International Institute for Management Development*)■ **Family Firms and Artificial Intelligence: a Socioemotional Wealth Perspective**Augusto Bargoni¹, Alberto Ferraris¹, Zoltan Rozsa²

1. University of Turin, 2. Alexander Dubcek University of Trencin

■ **Making Sense of Technologies - A Repertory Grid Analysis on Technology Perception**

Marc André Scheffler, Thomas Clauss

Witten/Herdecke University

■ **The effect of digital characteristics on family firm performance: A fsQCA application**Maria Luisa Granda¹, José Campoverde², Adriana Amaya²

1. ESPAE Graduate School of Management ESPOL, 2. ESPAE Graduate School of Management, Escuela Superior Politécnica del Litoral, ESPOL

ACADEMIC-ORIENTED SESSION (01_204)**10:15am-11:45am**

Classroom #204

Distinct realities of Family Firms**Chair:** Alba Puig Denia (*Universitat Jaume I*)■ **Contextualizing Family Firms' Productivity: The Role of Local Institutions**Valentina Pieroni¹, Stefano Amato¹, Rodrigo Basco², Nicola Lattanzi¹

1. IMT School for Advanced Studies Lucca, 2. American University of Sharjah

■ **Socioemotional Wealth and Cash Holding Decisions in Family Firms**

Mikel Alayo, Txomin Iturralde, Amaia Maseda, Valeriano Sanchez-Famoso

University of the Basque Country UPV/EHU

■ **Family business groups as a research context – Important and under studied phenomenon**

Marita Rautiainen

LUT University

■ **Gender equality in firm leadership worldwide: Where are we now and how do family and non-family firms differ?**Jan-Philipp Ahrens¹, Freya Onneken², Maren Rottler², Robert Strohmeier², Mariateresa Torchia³

1. University of Passau / University of Mannheim, 2. University of Mannheim, 3. International University of Monaco

ACADEMIC-ORIENTED SESSION (01_205)**10:15am-11:45am**

Classroom #205

Governance and management structures**Chair:** Albert James (*Dalhousie University*)■ **Non-family CEOs in family firms: searching for fit**

Anna Arbussà, Pilar Marques, Andrea Bikfalvi

Universitat de Girona

■ **A new systems perspective on the relationship between informal, formal family governance and family-centered non-economic goals**Daniela Gimenez-Jimenez¹, Mariateresa Torchia², Carl Åberg³

1. Technical University of Dortmund, 2. International University of Monaco, 3. University of South-Eastern Norway

■ **Institutional Work as a Way to Institutionalize Governance Structures in Family Businesses**Leif Melin¹, Maria José Parada², Alberto Gimeno²

1. Jönköping International Business School, 2. Universitat Ramon Llull, ESADE

■ **Exploring How CEO Characteristics Explain Variation of Company Sustainability**Alicia Minnerup¹, Jan-Philipp Ahrens²

1. University of Mannheim, 2. University of Passau, University of Mannheim

BREAK**11:45am-12:25pm**

Marina's Terrace

Interactive Coffee Break**PARALLEL SESSIONS****PRACTICE-ORIENTED SESSION (02_APP)****12:30pm-2:00pm**

Auditorium Paco Pons

Capital Allocation Strategies (Sponsored by KPMG Private Enterprise)**Moderator:** Ignacio Martínez (*Partner for Corporate Finance – M&A in KPMG Spain*)**Panelists:** Javier Fur (*CEO Marjal Group, Spain*), Paco Gavilán (*President and CEO of Nunsys, Spain*), Inmaculada González (*Board Member of Alibérico, Spain*)**ACADEMIC-ORIENTED SESSION (02_202)****12:30pm-2:00pm**

Classroom #202

Family Firms' responses in front of Covid-19**Chair:** Monsterrat Boronat-Navarro (*University Jaume I*)■ **The influence of national culture on family firm socially oriented responses to COVID-19**Esther Sánchez Peinado¹, Alejandro Escriba-Esteve²

1. University of Valencia, 2. University of Valencia and Ivie

■ **Which family firms fared better during Covid-19 pandemic? The combinations of organizational resilience types, communication levels and family social capital that facilitate business and social performance**Alfredo Valentino¹, Luis Diaz-Matajira², Izabela Szymanska³

1. ESCE International Business School, 2. Universidad de los Andes, 3. Saginaw Valley State University

■ **Resilience through crises: the role of CEOs experience in previous crises and strategic alignment of the digital transformation at family firms**

Maria Iborra¹, José Fernando López-Muñoz², Vicente Safón³

1. Universitat de Valencia, 2. ESIC Business & Marketing School, 3. University of Valencia and Ivie

ACADEMIC-ORIENTED SESSION (02_204)

12:30pm-2:00pm

Classroom #204

Entrepreneurial orientation of family firms

Chair: Maria Luisa Granda (ESPAE Graduate School of Management ESPOL)

■ **Entrepreneurial Orientation and Socio-Emotional wealth as enablers of the impact of digital transformation on a post-covid family firm performance**

Virginia Lasio¹, Juan M Gómez², John Rosso², Alejandro Sanchez²

1. ESPAE Graduate School of Management ESPOL, 2. Universidad Icesi

■ **Socioemotional Wealth and entrepreneurial orientation: the moderating role of transformational leadership**

Adriana Amaya¹, Jaly Chea², Patricia Monteferrante³, Miguel Angel Perez Uribe⁴

1. ESPAE Graduate School of Management, Escuela Superior Politécnica del Litoral, ESPOL, Ecuador, 2. Escuela de Negocios, Universidad Francisco Marroquín, 3. Instituto de Estudios Superiores de Administración, IESA, 4. Tecnológico de Monterrey

■ **50 Shades of Regeneration**

Albert James¹, James Davis², Pramodita Sharma³, Matthew Allen⁴

1. Dalhousie University, 2. Utah State University, 3. University of Vermont, 4. Babson College

ACADEMIC-ORIENTED SESSION (02_205)

12:30pm-2:00pm

Classroom #205

Bright and dark sides in Business Families

Chair: María José Sanchez-Bueno (Universidad Carlos III de Madrid)

■ **A gem cannot be polished without friction – regenerating conflict management through entrepreneurial skills**

Dagmar Hattenberg, Erik Veldhuizen, Judith van Helvert

Windesheim University of Applied Sciences

■ **Uncovering the dark side of family firms: A bibliometric analysis**

Linda Murphy¹, Cliodhna MacKenzie¹, Elisa Conz²

1. University College Cork, 2. University of Pavia

■ **Doing the Business Family: A Foundation for Transgenerational Entrepreneurship**

Tobias Köllner

Witten/Herdecke University

■ **Family Business Ethics: A literature review of main topics, impacts, & moderators**

Mane Becharyan¹, Virginia Bodolica²

1. American University of Armenia, 2. American University of Sharjah

ACADEMIC-ORIENTED SESSION (02_103)

12:30pm-2:00pm

Classroom #103

Succession processes and legacy building

Chair: Pilar Marquès (University of Girona)

■ **Succession Legacy in Family Business: Too much of a good thing?**

Miruna Radu-Lefebvre¹, Léa Wang²

1. Audencia, 2. Cologne Business School & Learning Lab

■ **Conflict Management around family firm's succession: the role of informal governance mechanisms**

Issam Mejri¹, Georges Samara², Jeremy Cheng³, Wunnam Basit Issah⁴

1. IPAG Business School, 2. University of Sharjah, 3. Center for Family Business, The Chinese University of Hong Kong, 4. University of Leicester School of Business

■ **Past has gone down in Family Business' Future**

Myriam Cano-Rubio¹, Stefania Masè², Virginia Lasio³, Georges Samara⁴

1. University of Jaén, 2. IPAG Business School, 3. ESPAE Graduate School of Management ESPOL, 4. University of Sharjah

■ **Transgenerational entrepreneurship in family firms: uncovering the potential of family successors**

Rafaela Gjergji, Emmadonata Carbone, Valentina Lazzarotti, Salvatore Sciascia, Federico Visconti

FABULA - Family Business Lab, Cattaneo University - LIUC

BREAK

2:00pm-3:10pm

Marina's Terrace

Lunch

PLENARY SESSION

3:15pm-4:25pm

Auditorium Paco Pons

SPGC-KPMG 2023 Global Family Business Report

Presentation: **A road well-travelled. How family businesses are guiding the sustainability journey**

• Tom McGinness (KPMG Private Enterprise)

• Andrea Calabró (STEP Project Global Consortium & IPAG Business School)

Panel: **Talking about the sustainability journey with SPGC, KPMG Private Enterprise and Family Firms**

Panelists: María Andreu (CEO of Ofival, Spain), Rebecca Bonnington (CEO and Co-Founder of Tricres, UK), Andrea Calabró (STEP Project Global Consortium & IPAG Business School), Tom McGinness (KPMG Private Enterprise)

PARALLEL SESSIONS

PRACTICE-ORIENTED SESSION (04_APP)

4:30pm-6:00pm

Auditorium Paco Pons

Transferring the Family Business/Wealth (Sponsored by KPMG Private Enterprise)

Moderator: José Luis López Hermida (Family Office & Private Client Director in KPMG Spain)

Panelists: Pablo Serratosa (Executive President of Grupo Ziser, Spain), Fermín Rezola (Founding partner of Capital Dividens SL, Spain), Matt Westgarth-Smith (Managing Director at HFL, Guernsey Island)

ACADEMIC-ORIENTED SESSION (04_201)

4:30pm-6:00pm

Classroom #201

Women influence in Family Firms management and governance

Chair: Jan-Philipp Ahrens (University of Passau / University of Mannheim)

- **Exploring only child female CEOs as potential family business leaders! A fresh lens on the entrepreneurial orientation-family firm performance relationship**
Carl Åberg¹, Mariateresa Torchia², Alfredo Valentino³
1. University of South-Eastern Norway, 2. International University of Monaco, 3. ESCE International Business School
- **Digging Beyond the Surface: The Relationship Between Female Directors and Workforce Reductions in Family Firms**
Jessenia Davila¹, Luis Gomez-Mejia², Fernando Muñoz-Bullon¹, María José Sanchez-Bueno¹
1. Universidad Carlos III de Madrid, 2. Arizona State University W.P. Carey School of Business
- **The role of women for sustainable and responsible family businesses**
Rosalía Santulli¹, Carmen Gallucci², Laura Nieri¹
1. University of Genoa, 2. University of Salerno
- **Do women owners influence succession planning?**
Patricia Gabaldón¹, Alejandro Escriba-Esteve², Ana Botella³, Cynthia Clark⁴
1. Instituto de Empresa, 2. University of Valencia and Ivie, 3. University of Valencia, 4. Bentley University

ACADEMIC-ORIENTED SESSION (04_204)

4:30pm-6:00pm

Classroom #204

Institutional contexts and influences

Chair: Claudia Pongelli (European University of Rome)

- **The impact of social-emotional wealth on financial performance, risk-taking, and leadership styles of MiddleEast family businesses**
Mohamad Almasri, Chiara Succi
ESCP

■ Leadership styles and family firm performance: cross cultural effects

Yeny Rodríguez¹, Maria Luisa Granda², Luis Diaz-Matajira¹, Cesar Caceres³

1. Universidad de los Andes, 2. ESPAE Graduate School of Management ESPOL, 3. Universidad de Piura

■ The entrepreneurial tradition in a family: Embedded in society's institution of family business and promoting exploitation of opportunities

Mahsa Samsami¹, Kent Adsbøll Wickstrøm², Thomas Schott³

1. University of Agder and University of Santiago de Compostela, 2. University of Southern Denmark, 3. University of Agder, American University in Cairo, and University of Southern Denmark

■ How institutional logics shapes the entrepreneurial process

Rodrigo Basco¹, Maribel Guerrero²

1. American University of Sharjah, 2. Arizona State University

ACADEMIC-ORIENTED SESSION (04_205)

4:30pm-6:00pm

Classroom #205

Leadership and innovation in Family Firms

Chair: Amaia Maseda (University of the Basque Country UPV/EHU)

- **The role of family leadership in radical innovation**
Ivan Miroshnychenko¹, Lorenzo Ardito², Antonio Messeni Petruzzelli², Alfredo De Massis³
1. The International Institute for Management Development, 2. Politecnico di Bari, 3. Free University of Bozen-Bolzano
- **The Influence of Leadership Style on Innovation, Sustainability, and Performance**
Cassidy Creech¹, James Davis¹, PramoDITA Sharma²
1. Utah State University, 2. University of Vermont
- **Innovativeness in the Family Firm: the role of Authoritarian Leadership**
Chelsea Sherlock¹, David Marshall², Clay Dibrell³, Eric Clinton⁴
1. Mississippi State University, 2. University of Dayton, 3. The University of Mississippi, 4. Dublin City University

ACADEMIC-ORIENTED SESSION (04_103)

4:30pm-6:00pm

Classroom #103

Managerial issues in declining-performance contexts

Chair: Tulsi Jayakumar (SP Jain Institute of Management & Research)

- **Comparing different family vs. other blockholders' influence in TMT changes during low performance periods**
Nikolaos Kavadis¹, Alejandro Escriba-Esteve², José Fernando López-Muñoz³
1. Copenhagen Business School, 2. University of Valencia and Ivie, 3. ESIC Business & Marketing School
- **Executive turnover in family firms: exploring internal and external elements**
Fernando Muñoz-Bullon¹, María José Sanchez-Bueno¹, Mathew Hughes²
1. Universidad Carlos III de Madrid, 2. Loughborough University
- **The impact of family leaders on decision-making in the face of performance decline**
Chandresh Baid, Ana Gonzalez, Vijay Gondhalekar
Grand Valley State University

THURSDAY | APRIL 27TH

GLOBAL FAMILY BUSINESS SUMMIT

April 27-28, 2023 in Valencia, Spain

RE-GENER@TION: MANAGING CHANGE
AND INNOVATION IN FAMILY BUSINESS

FRIDAY | APRIL 28TH

■ Retrenchment and recovery strategies in family firms: interaction and effects on TMT composition

Rafael Jordá¹, Alejandro Escriba-Esteve², Vicente Safón²

1. Universidad San Francisco de Quito, 2. University of Valencia and Ivie

SOCIAL EVENT

8:30pm

Hotel Las Arenas

Gala Dinner

Dinner & Party at Hotel Balneario Las Arenas (C/ d'Eugènia Viñes, 22, 24, 46011 Valencia)

Dresscode: Business casual or Business formal are recommended.

Awards & Recognitions ceremony

FRIDAY | APRIL 28TH

GLOBAL FAMILY BUSINESS SUMMIT

VENUE: EDEM ESCUELA DE EMPRESARIOS

PLENARY SESSION

9:00am-10:10am

Auditorium Paco Pons

Scholar Keynote Speaker (Sponsored by Fundación LAB)

Introduction:

- Alejandro Escriba-Esteve (*Chair of Family Business - University of Valencia*)
- Alberto Gutiérrez (*President of Fundación LAB Mediterráneo*)

Keynote speaker: How small firms and family businesses gain competitive advantage through open innovation
Dr. Wim Vanhaverbeke (*University of Antwerp, Belgium*)

PARALLEL SESSIONS

PRACTICE-ORIENTED SESSION (05_APP)

10:15am-11:45am

Auditorium Paco Pons

Developing responsible owners & nurturing the NextGen (Sponsored by KPMG Private Enterprise)

Moderator: Miguel Ángel Faura (*Partner for Family Businesses and Private Enterprise in KPMG Spain*)

Panelists: Juan Suárez (*CEO Suarez & Aristocrazy, Spain*), Maite Marín (*CEO Colegios s. XXI - Mas Camarena, Spain*),
Javier Pérez de Mezquía (*Director of SAICA Group, Spain*)

ACADEMIC-ORIENTED SESSION (05_201)

10:15am-11:45am

Classroom #201

Measuring familiness

Chair: Fernando Muñoz-Bullon (*Universidad Carlos III de Madrid*)

■ Is it possible to differentiate family firms' personalities?

Alejandro Escriba-Esteve¹, Pilar Gonzalez-Navarro², Rosario Zurriaga², Lucía Inmaculada Llinares-Insa²

1. University of Valencia and Ivie, 2. University of Valencia

■ Leading, controlling and innovating: a phenomenographic look at family businesses

Tatiane Meurer, Franciele Beck. *University of Blumenau*

■ Shedding Light on the Founder's Shadow: Development of a Scale to Measure Employee Perceptions of the Founder's Influence

Liliana Dinis¹, Pedro Neves¹, Armenio Rego²

1. Nova School of Business and Economics, 2. Católica Porto Business School

ACADEMIC-ORIENTED SESSION (05_205)**10:15am-11:45am**

Classroom #205

International and cross-cultural management challenges**Chair:** Alfredo Valentino (*ESCE International Business School*)

- **When the grass is green on both sides: Internationalization of Emerging Economy Small Family Firms**
Tulsi Jayakumar¹, Ramzi Fathallah²
1. *SP Jain Institute of Management & Research, Mumbai*, 2. *Telfer School of Management, University of Ottawa*
- **Game of Thrones! Nepotism in Family Businesses**
Angelo Solarino
Durham University Business School
- **Society's institution for family business: Enhancing internationalization of family firms**
Thomas Schott¹, Mahsa Samsami², Ruben Mora Ruano³, Yolanda Bueno Hernández³
1. *University of Agder*, *American University in Cairo*, and *University of Southern Denmark*, 2. *University of Agder*, 3. *Universidad Autónoma de Madrid (UAM)*

ACADEMIC-ORIENTED SESSION (05_103)**10:15am-11:45am**

Classroom #103

Succession challenges & facilitators**Chair:** Carmen Gallucci (*University of Salerno*)

- **Intergenerational Successions in Family Firms: How Does Leadership Style Difference Influence Nonfamily Member Employees' Entrepreneurial Behaviour**
Yuanting Wen, Rainer Harms
University of Twente
- **When does he/she plan to retire? Antecedents of retirement age in family businesses.**
Francisca Sinn¹, Luis Díaz-Matajira², Fernando Sandoval³, James Davis⁴
1. *Universidad Adolfo Ibañez*, 2. *Universidad de los Andes*, 3. *TEC Monterrey*, 4. *Utah State University*
- **It takes two to tango - conceptualizing the "succession dance" in family firms through social Exchange Theory**
Jan Zyburá¹, Michael Woywode², Jan-Philipp Ahrens³, Baris Istipliler², Marc Kowalzik²
1. *Hochschule Mannheim*, 2. *University of Mannheim*, 3. *University of Passau / University of Mannheim*
- **Family CEO's Birth Order and Firm Innovation: The Moderating Role of National Institutions**
Kelly Chen¹, Kevin Au², Jeremy Cheng², Frank Ng²
1. *Hong Kong Metropolitan University*, 2. *Chinese University of Hong Kong*

ACADEMIC-ORIENTED SESSION (05_SFL)**10:15am-11:45am**Sala Formación Lanzadera (*Lanzadera's Training Room*)**Growth and strategic capabilities in Family Firms****Chair:** Rosalia Santulli (*University of Genoa*)

- **Resolving the Paradox of Sustainability: Subjective Interpretation of Cyclical Time as An Advantage for Family Enterprises**
PramodITA Sharma, Sanjay Sharma
University of Vermont
- **What does family involvement influence the development of dynamic capabilities in innovative hotel chains? A non-linear approach**
Lorena Ruiz-Fernández, Laura Rienda, Rosario Andreu
University of Alicante
- **Renewing the entrepreneurial mindset across generations in the family business**
Mariem Hannachi
ESSCA School of Business

BREAK**11:45am-12:25pm**

Marina's Terrace

Interactive Coffee Break**PARALLEL SESSIONS****PRACTICE-ORIENTED SESSION (06_APP)****12:30pm-2:00pm**

Auditorium Paco Pons

Managing family business transitions**Moderator:** Eric Clinton (*Dublin City University, Ireland*)**Panelists:** Giovanna Gregori (*Executive Director and Board Member AIDAF - Italian Family Business, Italy*), Jesús Casado Navarro-Rubio (*General Secretary - European Family Businesses, Spain*), Daniel Trimarchi (*Director - Family Enterprise Advisory at KPMG, Australia*), Matthieu Leclercq (*Founder & CEO For Talents, France*)**PRACTICE-ORIENTED SESSION (06_SFL)****12:30pm-2:00pm**Sala Formación Lanzadera (*Lanzadera's Training Room*)**Innovative perspectives on Family Offices****Moderator:** Jeremy Cheng (*Chinese University of Hong Kong*)**Panelists:** Javier Iborra (*Family offices expert / European University of Valencia, Spain*), Zipo Lai (*Head of Family Office, Europe at InvestHK, Hong Kong*), Allen Tsai (*Founder of Taiwan Institute of Directors, Taiwan*), Silvana Mariel Muñoz (*Founder/CEO-Family Business & NextGen Global Movement, Argentina*), Mr Bilal Zein (*COO, Quanon Capital Ltd, United Kingdom*)

ACADEMIC-ORIENTED SESSION (06_201)**12:30pm-2:00pm**

Classroom #201

Rener@ting the ownership perspectiveChair: Thomas Clauss (*Witten/Herdecke University*)■ **Regeneration: The case of a family office**Ana Gonzalez¹, Albert James²1. *Grand Valley State University*, 2. *Dalhousie University*■ **Family firms and environmental performance: disentangling the role of ownership and management**María Jesús Nieto¹, Lluís Santamaria¹, Jolien Huybrechts², Anita Van Gils²1. *Universidad Carlos III de Madrid*, 2. *Maastricht University*■ **Understanding the displacement of an agricultural business family in colombia through the lens of land ownership and stewardship**Enrique Sandino Vargas¹, Marcela Ramírez-Pasillas², Leona Achtenhagen²1. *Universidad Antonio Nariño UAN*, 2. *Jönköping University JU*■ **Organizational innovation for family business ownership: a case study**

Suvi Konsti-Laakso, Marita Rautiainen

*LUT University***ACADEMIC-ORIENTED SESSION (06_205)****12:30pm-2:00pm**

Classroom #205

ESG Policies in Family FirmsChair: Sanjay Sharma (*University of Vermont*)■ **Family Firms and their impact on the natural environment: footprint vs. handprint**

Solvej Lorenzen

Witten/Herdecke University■ **Analysing the Circular Economy Paradigm in the Tourism Sector from a Family Business Perspective: The Case of Iberostar**

Alba Puig Denia, José María Fernández-Yáñez, Beatriz Forés, Montserrat Boronat-Navarro

Universitat Jaume I■ **How to be green in highly turbulent business conditions? Evidence from the family firms in Poland**

Katarzyna Szymczyk, Aneta Włodarczyk

*Czestochowa University of Technology***ACADEMIC-ORIENTED SESSION (06_103)****12:30pm-2:00pm**

Classroom #103

Family firms in times of crisisChair: Virginia Lasio (*ESPAE Graduate School of Management ESPOL*)■ **Re-gener@ting Family Entrepreneurship through the crisis : The role of family values**Tulsi Jayakumar¹, Tanja Leppäaho², Spiros Batas³, Katerina Kampouri⁴, Paavo Ritala⁵, Karine Guiderdoni-Jordain⁶, Emmanuella Plakoyiannaki⁷, Man Yang⁸, Allan Discua Cruz⁹, Jose Godinez¹⁰1. *SP Jain Institute of Management & Research, Mumbai*, 2. *LUT University*, 3. *University of Northampton, UK*, 4. *University of Macedonia, Greece*, 5. *Aix-Marseille University, France*, 6. *University of Vienna*, 7. *Hanken School of Economics*, 8. *Lancaster University*, 9. *University of Massachusetts Lowell*■ **Navigating family firm resilience and innovation tensions in times of crisis**

Vanessa Diaz-Moriana, Eric Clinton, Catherine Faherty, Colm O’Gorman

Dublin City University■ **Financial strength of family firms during non-munificent periods: lessons from the past, learnings for the future**Jorge Villagrasa Guarch¹, Alejandro Escriba-Esteve², Colin Donaldson¹1. *EDEM Business School*, 2. *University of Valencia and Ivie***CLOSING EVENT****2:00pm-3:30pm**

Marina's Terrace

Closing Session & Bye-Bye Lunch**OPTIONAL NETWORKING ACTIVITY****4:00pm-5:00pm**

Marina Juan Carlos I

Catamaran trip in the sea(not included in the SUMMIT fee - more info: cef@uv.es)Departing from *Edificio del Reloj* (Clock building at Valencia's Marina, very close to EDEM)**Includes:** Trip in the sea with views of the Valencia coast and landscape, 1 drink and music.**Registrations:** <https://bit.ly/3KHmfXK>**Price:** 31,70€**AWARDS**■ **Best Paper Award on Conference Theme**

sponsored by the STEP Project Global Consortium (1,000€)

■ **Best Paper Award on Sustainability in Family Firms**

sponsored by the Grossman School of Business (1,000€)

■ **Best Paper Award on Digitalization in Family Firms**

sponsored by Trusted Family (1,000€)

■ **Exemplary recognition to innovative family businesses**

sponsored by Fundación LAB

GLOBAL FAMILY BUSINESS SUMMIT

April 27-28, 2023 in Valencia, Spain

RE-GENER@TION: MANAGING CHANGE
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