

STEP PROJECT
GLOBAL CONSORTIUM
FOR FAMILY ENTERPRISING

GLOBAL FAMILY BUSINESS SUMMIT

15 | 17 May 2024
Lloyd's Baia Hotel, Vietri sul Mare (SA)
AMALFI COAST, ITALY

PROGRAM

THE PATHWAY TO GOOD

Sustaining Family Business
Legacy for Wellbeing

GLOBAL FAMILY BUSINESS SUMMIT

15 | 17 May 2024
Lloyd's Baia Hotel, Vietri sul Mare (SA) ITALY

THE PATHWAY TO GOOD.
Sustaining the Legacy
of Family Businesses for Wellbeing.

PROGRAM 15 MAY

Wednesday 15 MAY

9.30 A.M.- 12.30 P.M. *Offsite*

Company Visits

Mastroberardino Società Agricola s.r.l., Di Mauro Officine Grafiche S.p.A., La Doria S.p.A., Gruppo Sada, Ascione 1855 s.r.l., V. Besana S.p.A.

2.00 - 5.00 P.M. *Offsite*

Company Visits

9.00 - 10.30 A.M. *Room D*

Doctoral & Junior Faculty Colloquium

Welcome and Overview ***Fireside Chat***

Interactive Coffee Break ***10.30 A.M. - 11.00 A.M.*** ***Terrace***

11.00 A.M. - 1.00 P.M. *Room C / D*

Doctoral & Junior Faculty Colloquium

Mentoring Sessions

Lunch Break: Networking Opportunity ***1.00 - 2.00 P.M.*** ***Terrace***

2.00 - 3.30 P.M. *Room D*

Doctoral & Junior Faculty Colloquium

MasterClass with Alfredo **De Massis** - *University of Bolzano and IMD* and Michael **Christofi** - *Cyprus University of Technology*

Interactive Coffee Break ***3.30 - 3.45 P.M.*** ***Terrace***

2.00 - 4.00 P.M. *Room F*

SPGC General Assembly and Networking
(Only for SPGC Affiliates and Collaborators)

3.45 - 4.30 P.M. *Room D*

Doctoral & Junior Faculty Colloquium

Keynote talk with Robyn **Langsford** - *KPMG Private Enterprise* and Creagh **Sudding** - *KPMG Private Enterprise* on ***Global Trends in Family Business***

4.30 - 5.00 P.M. *Room D*

Doctoral & Junior Faculty Colloquium

Key Reflections and Closing

7.30 - 11.30 P.M. *Museo Diocesano San Matteo Largo Plebiscito, 12, 84121 Salerno*

Welcome Reception

PROGRAM 16 MAY

Thursday 16 MAY

8.15 - 8.45 A.M. *Ex Hall*

Registration

8.45 - 9.00 A.M. *Room F*

Opening Address of SPGC Global FB Summit 2024

Carmen **Gallucci** - *Chair of the 2024 SPGC Global FB Summit*, Ornella **Malandrino** - *Director of Department of Management and Innovation Systems, University of Salerno*, Andrea **Prete** - *President of Unioncamere and Chamber of Commerce Salerno*, Antonio **Ferraioli** - *President of Confindustria Salerno*, Stefania **Rinaldi** - *Vice President Confindustria Salerno*

9.00 - 9.30 A.M. *Room F*

STEPping Forward: Milestones and Visions of the STEP Project Global Consortium

Andrea **Calabrò** - *SPGC Global Academic Director*, Rodrigo **Basco** - *SPGC Board Chairperson*, Arpita **Vyas** - *SPGC Project Manager*

Keynote Speech

9.30 - 10.15 A.M. *Room F*

Voices of Harmony: The Andrea Bocelli Foundation's Quest for Global Well-being

Moderator: Matteo **Balestracci** - *KPMG Private Enterprise*
Keynote speaker: Stefano **Aversa** - *Andrea Bocelli Foundation*

Interactive Coffee Break ***10.15 - 10.45 A.M.*** ***Terrace***

Panel Sessions

10.45 - 11.45 A.M. *Room Positano*

Beyond bloodlines: embracing non-family CEOs in family businesses (01)

Moderator: Camilla **Cullinane** - *KPMG Private Enterprise*
Panelists: Paddy **Campbell** - *Bewley's Tea and Coffee Ltd.*, Stephen **Koehler** - *Gebr. Brasseler GmbH & Co. KG*

10.45 - 11.45 A.M. *Room F*

United legacies: strategic growth through family business acquisitions (02)

Moderator: Rodrigo **Basco** - *American University of Sharjah*
Panelists: Tono **Pons** - *V. Besana S.p.A.*, Riccardo **Calcagni** - *V. Besana S.p.A.*

Parallel Academic Sessions

11.45 A.M. - 1.00 P.M. *Room F*

Navigating the complexity of legacy (01)

Chair: James H. **Davis** - *Huntsman School of Business, Utah State University*

Legacy management in family business. It is complicated!
Miruna **Radu-Lefebvre** [1], William B. **Gartner** [2], James H. **Davis** [3]
1. Audencia, 2. Babson College, 3. Huntsman School of Business, Utah State University

Developing an enduring regional legacy: the role of location, history, and industry in shaping family business competitiveness
Natalia **Vershinina** [1], Petra **Moog** [2], Maksim **Belitski** [3]
1. Audencia, 2. Zhaw, 3. Henley Business School | University of Reading

Dynamics between legacy and governance: a generational model of governing legacy
Jeremy **Cheng**, Kevin **Au** - *The Chinese University of Hong Kong*

The business family's commitment to family legacy: exploring antecedents and outcomes
Isabel C. **Botero** [1], Ana **Gonzalez** [2]
1. College of Business, University of Louisville, 2. Grand Valley State University

11.45 A.M. - 1.00 P.M. *Room E*

Challenging family business succession (02)

Chair: Linda **Murphy** - *University College Cork*

Decision about nextgen involvement in the parent's company. Systematic literature review
Valerija **Kozlova**, Anatolijs **Prohorovs** - *RISEBA University of Applied Sciences*

Navigating generational transitions in family businesses. A theoretical model for managing succession through skinner's motivational model and McClelland's achievement-power-affiliation theory
Simona **Curiello** [1], Giorgia M. **D'Allura** [2], Enrica **Iannuzzi** [1], Claudio **Nigro** [1], Rosa **Spinnato** [1]
1. University of Foggia 2. University of Catania

Facilitating effective succession in family businesses: a comprehensive analysis of owner-managers and external management transition
Christian **Neusser** - *Henley Business School | University of Reading*

The other side of the coin - looking into the next generation of migrant family businesses
Muad **Khemiri** - *University of Siegen*

11.45 A.M. - 1.00 P.M. *Room D*

Exploring philanthropy, religion, iconology, and value (03)

Chair: Petra **Moog** - *ZHAW Zurich University of Applied Sciences*

Drivers of the humanistic state in family firms. Exploring the significance of socioemotional wealth and culture as antecedents of family stewardship
Carl **Alberg**, Charlotte **Sundkvist** - *University of South-Eastern Norway*

Religion and family business: current research and future prospects
Tobias **Köllner**, Philipp **Glocker** - *Witten/Herdecke University*

The intersection of iconology and family firms: legacy and the unveiling of narrative lamination through 'sacred' imagery and artefact
Ian **Smyth** - *Ulster University*

From past to future: the evolution of saudi family businesses' values
Asmahan **Sandokji**, Tarek **Elmasri** - *MBSC*

11.45 A.M. - 1.00 P.M. *Room C*

Resilience in family businesses amid crisis (04)

Chair: Erik **Veldhuizen** - *Windesheim University of Applied Sciences, Dutch Centre of Expertise in Family Business*

Mapping the landscape of family business resilience: a bibliometric analysis
Tajuddin **Malik**, Nupur Pavan **Bang**, Sougata **Ray**
Thomas Schmidheiny Centre for Family Enterprise, Indian School of Business

Small family firms' resilience amid crisis: role of the business family's strategic resources as antecedents of small family firm strategies amid crisis
Tulsi **Jayakumar** [1], Alfredo **Valentino** [2], Giorgia M. **D'Allura** [3]
1. SP Jain Institute of Management & Research, Mumbai, 2. ESCE International Business School, OMNES Education, 3. University of Catania Department of Economics & Business

Fire or hire as a response to Covid-19? Human and social capital as antecedents of workforce reductions/increases in family firms
Carl **Alberg** [1], Andrea **Calabrò** [2], Alfredo **Valentino** [3]
1. University of South-Eastern Norway, 2. IPAG Business School, 3. ESCE International Business School, OMNES Education

Covid-19 and family businesses' resiliency: does generation of management matter?
Christopher John **Cruz** [1], Sonia **Dalmia** [2], Manuel **Pulido-Velasquez** [3]
1. Grand Valley State University, 2. Governors State University, 3. Universidad del Rosario

11.45 A.M. - 1.00 P.M. *Room Amalfi*

Exploring dynamics in family entrepreneurship (05)

Chair: : Jorge **Villagrasa Guarch** - *EDEM Escuela de Empresarios*

Transgenerational entrepreneurship over four generations: family enterprises as adaptive systems
Lloyd **Steier** - *University of Alberta*

Family business and entrepreneurship by acquisition: the mediating role of search funds
Francisco J. **Lara** - *The Catholic University of America - The Busch School of Business*

The impact of perceived family influence on non-family employee intrapreneurship in family firms
Philipp **Köhn** [1], Sven **Wolff** [1], Julian **Ruf** [1], Petra **Moog** [2], Giuseppe **Strina** [1]
1. University of Siegen, 2. Zurich University of applied science

Exploring the transfer of social capital in family enterprises
Issam **Mejri** [1], Hedi **Yezza** [2]
1. IPAG Business School, 2. Business School, Université de Sherbrooke

11.45 A.M. - 1.00 P.M. *Room Positano*

Insights into family firm governance and leadership dynamics (06)

Chair: : Daniele **Cerrato** - *Università Cattolica del Sacro Cuore*

Decoding the degree of institutionalization (di) to understand persistence and change in the corporate governance structures and practices in family firms
Giuseppe **Calabrese**, Piero **Mastroberardino** - *University of Foggia*

Shared strategic vision in family firm strategic leadership systems: the role of nonfamily involvement, long-term orientation, and psychological ownership
Kris **Thys**, Pieter **Vandekerkhof**, Tensie **Steijvers**, Maarten **Corten** - *Hasselt University*

Bridging generational divide in family firm governance: operationalizing the role of shadow boards
Augusto **Bargoni**, Chiara **Giachino**, Alberto **Ferraris** - *Università di Torino*

Opening the black box of board processes of family firms: behavioral dynamics and board effectiveness in the Latin American context
Miguel **Méndez**, Pedro **Vazquez** - *IAE Business School - Universidad Austral*

Interactive Lunch ***1.00 - 2.00 P.M.*** ***Terrace***

2.00 - 3.00 P.M. *Room F*

Unlocking legacy – The Path to Superior Growth in Family Businesses (SPGC-KPMG Global Report Release)

Andrea **Calabrò** - *STEP Project Global Consortium* , Robyn **Langsford** - *KPMG Private Enterprise*

Panel Sessions

3.00 - 4.15 P.M. *Room E*

Family wealth: navigating partnerships, holdings, trusts, and offices (03)

Moderator: Francesco **Rubino** - *Cordusio Fiduciaria and UniCredit S.p.A.*
Panelists: Luca **Lanzara** - *UniCredit S.p.A.*, Fabio **Quarato** - *Bocconi University*, Laura **Caputo** – *O.M.P.M. S.r.l.*

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3.00 - 4.15 P.M. *Room Positano*

Crafting excellence: sustaining legacy and leadership in family businesses (04)

Moderator: Andrea **Buccione** - *KPMG Private Enterprise*
Panelists: Armando **De Nigris** - *Acetificio Marcello De Nigris Srl,* Francesco **Vena** - *Lucano 1894,* Amelia **Cuomo** - *Pasta Cuomo Srls,* Diodato **Ferraioli** - *La Doria S.p.A.*

3.00 - 4.15 P.M. *Room F*

Innovation and tradition in family businesses: a cross-sector perspective (05)

Moderator: Stefano **Castoldi** - *KPMG Private Enterprise*
Panelists: Franco **Mantero** - *Mantero Seta S.p.A.,* Francesco **Pizzocaro** - *Olon S.p.A,* Barbara **Cimmino** - *Yamamay Inticom S.p.A.,* Riccardo **Comerio** - *Comerio Ercole S.p.A.*

Interactive Coffee Break ***4.15 - 4.45 P.M.*** ***Terrace***

Parallel Academic Sessions

4.45 - 6.00 P.M. *Room F*

Unraveling the paradox of sustainability in family firms (07)

Chair: Ana **Gonzalez** - *Grand valley State University*

What came first the chicken or the egg? The paradoxical nature of sustainability in family firms
Linda **Murphy**, Dave **Alton** - *University College Cork*

Place-attached family firms and CSR orientation: the mediating role of local embeddedness
Stefano **Amato** [1], Paolo **Di Toma** [2], Ulpiana **Kocollari** [2]
1. University of Trento, 2. University of Modena and Reggio Emilia

"Moving" the sustainability agenda ahead: case of an indian family firm
Tulsi **Jayakumar** - *SP Jain Institute of Management & Research*

Sustainability in family business and media exposure
Gianluca **Ginesti** [1], Mario **Ossorio** [2]
1. University of Naples "Federico II", 2. University of Campania "Luigi Vanvitelli"

4.45 - 6.00 P.M. *Room E*

Exploring gender and generational dynamics in family businesses (08)

Chair: Jeremy **Cheng** - *The Chinese University of Hong Kong*

It's a man's world (or is it?): female succession intentions and national gender inequality
Eric **Clinton** [1], Farhad Uddin **Ahmed** [2], Roisin **Lyons** [3], Colm **O'Gorman** [1]
1. Dublin City University, 2. Maynooth University, 3. University of Limerick

Motherhood in the family business: shaping the entrepreneurial identity of the next generation
Stijn **Brichau**, Frank **Lambrechts**, Jelle **Schepers**, Pieter **Vandekerkhof**, Wim **Voordeckers**
Hasselt University

Measuring the legitimacy of women leadership in family firms: a scale development
Elisa **Conti**, Stefania **Masé** - *IPAG Business School*

Amidst constant challenges: the socialization of women in family businesses in China, Germany and India
Tobias **Köllner**, Bhavani **Mohanakrishnan**, Yueqi **Sun** - *Witten/Herdecke University*

4.45 - 6.00 P.M. *Room D*

Navigating the digital frontier: strategies for family firms (09)

Chair: Thomas **Clauss** - *Witten/Herdecke University*

Digital evolution in family firms: balancing values and traditions in the technological landscape
Maura **McAdam** - *Dublin City University*

IT capabilities of private family firms: the influence of CEO characteristics amidst family dynamics and generational transition
Raza **Ali** [1], Maarten **Corten** [1], Ine **Umans** [1], Nadine **Lybaert** [1], Mieke **Jans** [1], Bilal **Latif** [2]
1. Hasselt University, 2. National Defence University, Islamabad

Digital maturity in family firms: a qualitative empirical analysis
Donata **Mussolino**, Tiziana **Russo Spena**, Raffaele **Belli**, Cristina **Mele**
University of Naples Federico II

Strategic framing of digitalization initiatives across different audiences and knowledge levels in family firms: a case study approach
Rebecca **Kleine** [1], Marc André **Scheffler** [1], Felix **Lorenz** [1], Thomas **Clauss** [1], Matthias **Waldkirch** [2]
1. Witten/Herdecke University, 2. EBS University

4.45 - 6.00 P.M. *Room C*

Unlocking leadership dynamics in family firms (10)

Chair: Carl **Alberg** - *University of South-Eastern Norway*

How leadership styles and goals influence the financial performances of family firms
Vito **Liuzzi** - *International University of Monaco*

The interplay of entrepreneurial orientation and leadership style in explaining family firm performance
Ramón Sanguino **Galvan**, Ascension **Barroso Martinez** - *University of Extremadura*

The effect of SEW and family-CEO leadership style on family-climate-related outcomes
Alejandro **Escriba** [1], Esther **Sánchez-Peinado** [2], Maria **Avenza Ivars** [2]
1. Department of Management, University of Valencia and IVIE (Spain), 2. Department of Management, University of Valencia

Passion for working with family: scale development and validation
Rik **Vanhees**, Jelle **Schepers**, Pieter **Vandekerkhof**, Anneleen **Michiels** - *Hasselt University*

4.45 - 6.00 P.M. *Room Amalfi*

Redefining financial practices across different contexts (11)

Chair: Ivan **Miroshnychenko** - *IMD*

Same old song, but with a different meaning: financial literacy as a social practice on family farms
Teresa **Hogan** [1], John **Nolan** [2], Michael T. **Hayden** [3]
1. Dublin City univertity, 2. University of Galway, 3. Maynooth University

From corporate social responsibility to performance management model: a multiple case study beyond the ESG rating
Raffaella **Nappo** [1], Fulvio **Schettino** [2], Sofia **Santillo** [1]
1. Beyond Advisory Partners Srl, 2. University of Rome La Sapienza

The engagement of U.S. family foundations in program-related investments: do board size and composition matter?
Carmen **Gallucci** [1], Isabel C. **Botero** [2], Rosalia **Santulli** [3], Riccardo **Tipaldi** [1]
1. University of Salerno, 2. University of Louisville, 3. University of Genova

Innovating financial pathways in family firms: the role of informal finance
Nicola **Lattanzi** [1], Sohail **Mansha** [1], Stefano **Amato** [2]
1. IMT School for Advanced Studies Lucca, 2. University of Trento

4.45 - 6.00 P.M. *Room Positano*

Innovative pathways in family firms: balancing control and emotional attachment (12)

Chair: Michele **Modina** - *Università degli Studi del Molise*

Innovativeness in family firms: between control and emotional attachment. The moderating role of CEO transformational leadership
Patricia **Monteferrante** [1], Nunzia **Auletta** [1], Miguel Ángel **Pérez Uribe** [2]
1. IESA, 2. Tecnológico de Monterrey

Innovativeness in family firms: the influence of socioemotional wealth under the existence of family council
Montserrat **Boronat-Navarro** [1], Alexandra **García Joerger** [1], Beatriz **Forés** [1], Alba **Puig-Denia** [1], José M. **Fernández-Yáñez** [1] *1. Universitat Jaume I*

Unfolding the sensing capability dynamism: the case of a family business innovation process
Gaia **Bassani** [1], Giovanna **Campopiano** [1], Laura **Cattaneo** [2]
1. University of Bergamo, 2. Plastik Group

Fostering innovation and high growth in family firms: a bibliometric analysis of ecosystem interactions
Michele **Modina**, Marilena **Bredice**, Gabriele **Ianiro** - *Università degli Studi del Molise*

Gala dinner *8.00 - 11.55 P.M.* *Terrace*

Wednesday 17 MAY

Parallel Academic Sessions

8.30 - 9.45 A.M. *Room F*

Charting growth and resilience in family enterprises (13)

Chair: Ricardo **Aparicio** - *IPADE Business School*

Growth strategies of family firms: a bibliometric analysis
Michele **Modina**, Anna Vittoria **Formisano**, Sara **Kullafi** - *Università degli Studi del Molise*

Resilience as a new paradigm in knowledge management for SMEs in Latin America
Gabriel **Bermeo** [1], Teresa **Magal-Royo** [2], Emilio **Jimenez-Ibanez** [3]
1. Universidad San Francisco de Quito - Universitat Politécnica de Valencia, 2. Universitat Politecnica de Valencia, 3. Universidad LCI

Growing strategies in Airbnb businesses: the rise of professionalization and the role of the family
Ruggero **Sainaghi** [1], Graziano **Abrate** [2], Tommaso **Minola** [3]
1. IULM, 2. Università del Piemonte Orientale (UPO), 3. University of Bergamo

8.30 - 9.45 A.M. *Room E*

Exploring family dynamics in sustainable practices (14)

Chair: Marina **Brogi** - *Sapienza University of Rome*

Family influence, clean energy and national context
Ivan **Miroshnychenko** [1], Marco **Mismetti** [2], Alfredo **De Massis** [2]
1. IMD, 2. The Free University of Bozen-Bolzano

Family firms, family management, and green bond issuance
Kevin **Pirazzi Maffiola** [1], Jonathan **Taglialatela** [2], Roberto **Barontini** [1], Francesco **Testa** [1]
1. Scuola Superiore Sant'Anna, 2. Politecnico di Milano

Dirty clothes are washed at home: greenwashing in family firms
Marina **Brogi**, Valentina **Lagasio** - *Sapienza University of Rome*

Investigating the use of heritage marketing tools among Italian long-lived firms. Does the family matter?
Angelo **Riviezzo** [1], Giusy **Mignone** [2], Antonio **Lucadamo** [1], Maria Rosaria **Napolitano** [3]
1. University of Sannio, 2. University of Campania "Luigi Vanvitelli", 3. University of Napoli "Parthenope"

PROGRAM 17 MAY

8.30 - 9.45 A.M. *Room D*

Adapting and evolutionary strategies in family firms (15)

Chair: Salvatore **Sciascia** - *Cattaneo University – LIUC*

Strategic changes in family firms: the role of socioemotional wealth, long-term orientation and TMT size
Laura **Hoekx** [1], Ruveyda **Kelleci** [2], Wim **Voordeckers** [1], Pieter **Vandekerkhof** [1]
1. Hasselt University, 2. Open Universiteit

Under what conditions do sustainability and responsibility become central to family businesses dominant logics?
Natalia **Vershinina** [1], Allan **Discua Cruz** [2]
1. Audencia, 2. Lancaster University Management School

Unraveling the gender-innovation nexus in corporate governance: an empirical investigation in family and non-family listed firms
Giorgia M. **D'Allura** [1], Fabio **Quarato** [2]
1. University of Catania, 2. Bocconi University

Family businesses in crisis environments. Can the composition of top management team determine the intensity of retrenchment and the TMT size?
Rafael **Jordá** [1], Jorge **Villagrasa Guarch** [2], Alejandro **Escriba** [3], Vicente **Safón Cano** [3]
1. Universidad San Francisco de Quito, 2. EDEM Escuela de Empresarios, 3. University of Valencia and IVIE

8.30 - 9.45 A.M. *Room C*

Navigating crises: insights from family business leadership (16)

Chair: Albert **James** - *Rowe School of Business, Dalhousie University*

Family involvement and leadership in crisis management: the combinations of family business involvement and leadership that facilitate business and social performance
Alfredo **Valentino** [1], Luis Diaz **Matajira** [2], Izabela **Szymanska** [3]
1. ESCE International Business School, OMNES Education, 2. Universidad de los Andes, 3. Saginaw Valley State University

Not on my watch! The role of emotions in response to Covid-19
Linda **Murphy** [1], Elisa **Conz** [2]
1. University College Cork, 2. University of Pavia

Family firms and employment
Bogdan **Stacescu**, Janis **Berzins**, Himal **Gautam**, Salvatore **Miglietta** - *BI Norwegian Business School*

The example of a Jewellery retail family firm: how they overcome the COVID-19 with innovation
Mariano **Soler Porta**, Beatriz **Rodriguez Diaz** - *Universidad de Málaga*

8.30 - 9.45 A.M. *Room Amalfi*

Unlocking success: strategies for family business excellence (17)

Chair: Stefano **Amato** - *University of Trento*

The role of family dynamics on transition processes in family firms. How family dynamics influence intergenerational transition outcomes
Rosalie **Schwörer** [1], Elco van **Burg** [1], Janina **Klein** [1], Jörg **Büechl** [2]
1. Vrije Universiteit Amsterdam, 2. ESB Business School Reutlingen

How can family businesses make the EO-SEW link a success factor?
Gyula **Márton Szabó** - *Corvinus University of Budapest*

Multi-ethnic entrepreneurial identity in Polynesian family businesses: a life story narrative inquiry
Raina **Homai** [1], Miruna **Radu-Lefebvre** [1], Didier **Chabaud** [2]
1. Audencia, 2. IAE Paris-Sorbonne

Succession at the top and resilience in family firms a natural experiment from mafia removal
Domenico **Nicolò** [1], Carlo **Migliardo** [2], Antonio Fabio **Forgione** [2]
1. University "Mediterranea" of Reggio Calabria, 2. University of Messina

8.30 - 9.45 A.M. *Room Positano*

Understanding financial dynamics in family businesses (18)

Chair: Roberto **Barontini** - *Scuola Superiore Sant'Anna*

Determinants of capital structure: family businesses versus non-family firms. A comparison of methodological strategies
Geòrgia **Escaramís**, Anna **Arbussà** - *University of Girona*

Family business and corporate fraud in a transitional economy
Xinrui **Zhang** [1], Xiaowei Rose **Luo** [2]
1. University of Bedfordshire, 2. INSEAD

The interlocks-performance link in family firms: bright or dark side?
Ilaria **Galavotti**, Carlotta **D'Este**, Daniele **Cerrato** - *Università Cattolica del Sacro Cuore*

CSR performance in family firms: the pivotal role of the external auditor and the moderating impact of family influence and eponymy
Bennet **Schierstedt** [1], Maarten **Corten** [2], Marisa **Henn** [3]
1. Berlin University of Applied Sciences and Technology, 2. Hasselt University, 3. Heinrich Heine University Duesseldorf

Keynote Speech

9.45 - 10.30 A.M. *Room F*

Reinventing for Sustainability: a new Chapter in Family Business Legacy

Alessandro **Garrone** - *ERG S.p.A.*

Interactive Coffee Break ***10.30 - 11.00 A.M.*** ***Terrace***

Panel Sessions

11.00 A.M. - 12.15 P.M. *Room F*

Values and vision: shaping legacies in family businesses (06)

Moderator: Alfredo **De Massis** - *University of Bolzano and IMD*
Panelists: Maurizio **Sella** - *Banca Sella S.p.A.*, Enrico **Falck** - *Falck S.p.A.*, Piero **Mastroberardino** - *Mastroberardino Società Agricola Srl*, Luca **Misso** - *Simone S.p.A.*

11.00 A.M. - 12.15 P.M. *Room E*

Health - the greatest wealth: prioritizing wellbeing in family business (07)

Moderator: Giovanna **Gregori** - *AIDAF*
Panelists: Francesca **Prete** e Maria **Prete** - *ybab (you before any business) S.r.l.*, Savieta **Batra** - *Imntsanjeevani*, Inga **Valtere** - *VPL - Valtera Protežu Laboratorija Sia*

11.00 A.M. - 12.15 P.M. *Room Positano*

Wealth, wellbeing, and legacy: the role of family offices (08)

Moderator: Jeremy **Cheng** - *GEN+ Family Business Advisory & Research*
Panelists: Zipo **Lai** - *Invest Hong Kong*, Patricia **Woo** - *Squire Patton Boggs*, Tom **McGinness** - *JTC*, Raajeev **Batra** - *KPMG Lower Gulf*

12.15 - 1.15 P.M. *Room F*

Heritage marketing: (re)discovering the past to craft the family business' future (09)

Moderator: Maria Rosaria **Napolitano** - *Parthenope University*
Panelists: Pina and Fortunato **Amarelli** - *Amarelli Fabbrica di Liquirizia srl*, Anna **Cento** - *Curatrice MUMAC of Cimbali Group*, Domenico **Scimone** - *Carpenè-Malvolti S.p.A.*, Giuseppe **D'Avino** - *Strega Alberti Benevento S.p.A.*, ***Keynote speaker:*** Angelo **Riviezzo** - *University of Sannio*

12.15 - 1.15 P.M. *Room E*

Green legacies: family businesses charting sustainable futures (10)

Moderator: Tulsi **Jayakumar** - *S.P. Jain Institute of Management & Research*
Panelists: Ville **Voipio** - *Vaisala Oyj*, Marco **Monsurrò** - *COELMO S.p.A.*, Marco **Pelucchi** - *Pelma S.p.A.*

12.15 - 1.15 P.M. *Room Positano*

Advancing family business well-being through innovation (11)

Moderator: Giorgia M. **D'Allura** - *University of Catania*
Panelists: Gianmaria **Costantino** - *The Italian Sea Group S.p.A.*, Roberto **Aboumrad** - *Alpha Yachts USA, LLC*, Luigi **Punzo** - *Tesi Srl* , Enrico **Viora** - *Trusted Family*

Interactive Lunch **1.15 - 2.15 P.M.** ***Terrace***

Parallel Academic Sessions

2.15 - 3.15 P.M. *Room F*

Harmonizing family business: strategies for managing conflict (19)

Chair: Pedro **Vazquez** - *IAE*

Without friction no shine! Learning to navigate tense family conversations
Erik **Veldhuizen** [1], Judith **van Helvert** [1], Jurgen **Geerlings** [2]
1. Windesheim University of Applied Sciences, Dutch Centre of Expertise in Family Business, 2. Tilburg University

Sibling co-leadership in family firms. Insights from inter-cultural comparison about conflict management in family firms in Germany and Japan
Sigrun **Caspary** [1], Hidekazu **Sone** [2]
1. Witten/Herdecke University, 2. Shizuoka University of Art and Culture

Family firm conflict escalation in online communication
Christina **Strauss** [1], Arist **von Schlippe** [1], Torsten **Pieper** [2], Franz **Kellermanns** [2]
1. Witten/Herdecke University, 2. University of North Carolina at Charlotte

2.15 - 3.15 P.M. *Room E*

Exploring pathways to globalization: family firms in international markets (20)

Chair: Claudia **Pongelli** - *European University of Rome*

Collegial leadership, independent directors and family firm exporting
Fabio **Zona** [1], Fabio **Quarato** [2], Domenico Rocco **Cambrea** [3], Graziano **Coller** [1]
1. University of Trento, 2. Bocconi University, 3. University of Modena and Reggio Emilia

The impact of the CEO's entrepreneurial orientation on internationalization: the moderating role of the CEO's international legal literacy
Maren **Forier**, Nadine **Lybaert**, Maarten **Corten**, Niels **Appermont**, Tensie **Steijvers**
Hasselt University

Family firm internationalization and innovation through tradition
Ivan **Miroshnychenko** [1], Lorenzo **Ardito** [2], Paolo **Capolupo** [2], Antonio **Messeni Petruzzelli** [2]
1. IMD, 2. Politecnico di Bari

2.15 - 3.15 P.M. *Room D*

Innovating together: family dynamics in business innovation (21)

Chair: Giorgia M. **D'Allura** - *University of Catania*

The role of the entrepreneurial family in family business innovation - A systematic review
Marvin **Assenmacher** [1], Anita **Zehrer** [2]
1. Management Center Innsbruck, 2. Management Center Innsbruck | The Entrepreneurial School (R)

Enhancing innovation through digital technologies and human capital: assessing the impact of family involvement
Jana **Kunecová**, Pilar **Marques**, Andrea **Bikfalvi** - *Universitat de Girona*

CEO' temporal focus and business model innovation in family firms under uncertainty
Muhammad **Anwar** [1], Thomas **Clauss** [1], Alfredo **De Massis** [2]
1. Witten/Herdecke University, 2. The Free University of Bozen-Bolzano

2.15 - 3.15 P.M. *Room C*

Fostering innovation through leadership (22)

Chair: Donata **Mussolino** - *University of Naples Federico II*

Can family firms innovate under female leadership?
Joyce **Wang** [1], Yiyi **Zhao** [2]
1. St. Cloud State University, 2. University of International Business and Economics

Sustaining family business legacy with sustainable business model innovation: a case of a thai luxury resort and hotel
Krittinee **Nuttavuthisit**, Chaipong **Pongpanich** - *Sasin School of Management*

When local search is advantageous: family ownership and local knowledge acquisition
Valerio **Pelucco** [1], Yuping **Li** [2]
1. LUISS Guido Carli, 2. University of Colorado Boulder

2.15 - 3.15 P.M. *Room Amalfi*

Leveraging digital literacy, consumer perceptions, and influencer marketing (23)

Chair: Maura **McAdam** - *Dublin City University*

Consumer perceptions in using an app for local PDO food: empowering small retailers and protecting local origins
Jana **Chovancova** [1], Karolina **Sallaku** [2], Emília **Huttmanová** [1]
1. University of Prešov – Slovakia, 2. LUM University

Harnessing family identity: the strategic role of influencer marketing in family businesses
Mario **D'Arco** [1], Letizia **Lo Presti** [2], Vittoria **Marino** [1]
1. University of Sannio, 2. LUMSA

Cultivating consciousness: a study of social media's role in shaping moral brand identity for irish artisan food producers
Amer **Badran**, Dave **Alton**, Helen **McGrath**, Sean **Tanner** - *University College Cork*

2.15 - 3.15 P.M. *Room Positano*

Charting the path: exploring family governance in business legacy building (24)

Chair: Natalia **Vershinina** - *Audencia*

Family governance in family business research: a process perspective
Lena **Jungell** - *Hanken School of Economics*

Born to govern? Birth order and family governance adoption
Jeremy **Cheng** [1], Kevin **Au** [1], Kelly Xing **Chen** [2], Frank W. **Ng** [1]
1. The Chinese University of Hong Kong, 2. Hong Kong Metropolitan University

Getting the foundations in place - core skills and attitudes required for a family business to build a long lasting legacy
Philip **Pryor** - *Family Business Central*

Panel Sessions

3.15 - 4.15 P.M. *Room E*

Growing tomorrow: innovation and sustainability in family enterprises (12)

Moderator: Loredana **Incarnato** - *University of Salerno*
Panelists: Velleda **Virno** - *Di Mauro Officine Grafiche S.p.A.*, Ciro **Di Agostino** - *Grafica Metelliana S.p.A.*, Mario **De Rosa** - *Vesoi Srl*, Mike **Taurasi** - *Taurasi Engineering Srl*

3.15 - 4.15 P.M. *Room Positano*

Seeds of legacy: sustaining tradition and innovation in agrofood family businesses *(In Italian)* (13)

Moderator: Salvatore **Tomaselli** - *University of Palermo*
Panelists: Rosario **Rago** - *Rago-Società Cooperativa Agricola*, Walfredo **della Gherardesca** - *Genuine Way Srl*, Filomena **Greco** - *Fattorie Greco Srl*

Interactive Coffee Break ***4.15 - 4.45 P.M.*** ***Terrace***

Parallel Academic Sessions

4.45 - 6.00 P.M. *Room F*

Understanding humanistic values and resilience in family firms (25)

Chair: Lloyd **Steier** - *University of Alberta*

Family firms: a bibliometric analysis and research agenda
Chamsa **Fendri** [1], Sami Ben **Jabeur** [1], Houssein **Ballouk** [2], Slim **Belaid** [3]
1. UCLy (Lyon Catholic University), 2. ESTA School of Business & Technology

Navigating turbulence: unraveling the resilience dynamics of family firms in the face of systemic shocks
Nupur Pavan **Bang**, Tajuddin **Malik**, Sougata **Ray** - *Thomas Schmidheiny Centre for Family Enterprise, Indian School of Business*

The patient actor: underperformance duration and strategic change in family-controlled firms
Xinrui **Zhang** [1], Hanqing **Fang** [2], Dou **Junsheng** [3]
1. University of Bedfordshire, 2. Missouri University of Science and Technology, 3. Zhejiang University

The predictive validity of the founder's shadow scale
Liliana **Dinis** [1], Pedro **Neves** [2], Arménio **Rego** [3]
1. Católica Lisbon School of Business and Economics, 2. Nova SBE, 3. Catolica Porto Business School

4.45 - 6.00 P.M. *Room E*

Digital dilemmas: navigating technology in family firms (26)

Chair: Patricia **Monteferrante** - *IESA*

Managing paradoxes in family firms: a closer look at digitalization
Vanessa **Diaz Moriana** [1], Jose Carlos **Casillas Bueno** [2], Ana Maria **Moreno Menendez** [2]
Eric **Clinton** [3]
1. Pablo de Olavide University, 2. University of Seville, 3. Dublin City University

Clueless decisions? The interplay of expertise and trust in digital technology decision-making within family firms
Marc André **Scheffler**, Felix **Lorenz**, Thomas **Clauss** - *Witten/Herdecke University*

Digitalization process of family SMEs: a multicase study
Arcangela **Ricciardi** - *Università Cattolica del Sacro Cuore*

The role of digitalization in driving sustainability in family firms: evidence from Armenia
Mane **Beglaryan** - *American University of Armenia*

4.45 - 6.00 P.M. *Room Amalfi*

Exploring gender dynamics, sustainability, and territorial behavior in family businesses (27)

Chair: Laura **Hoekx** - *Hasselt University*

Breaking the glass ceiling: a study of female successors in turkish male-founded family businesses
Alessandra **Tognazzo**, Paolo **Gubitta** - *University of Padova*

The impact of gender diversity in family and non-family firms
Ani **Hayrapetyan** [1], Alexandra **Simon** [1], Pilar **Marques Gou** [2]
1. Universitat Autònoma de Barcelona 2. Universitat de Girona

Understanding territorial behavior in family business groups: empirical evidence from cases
Noora **Heino**, Marita **Rautiainen**, Tuuli **Ikäheimonen** - *LUT University*

Unveiling the motivations of ethnic branding in family businesses
Monique **Bell** [1], Fernando Parra **Reyes** [1], McDowell **Porter** III [1], W. Keith **Story** [2]
1. Craig School of Business, 2. Mississippi State University

4.45 - 6.00 P.M. *Room Positano*

Understanding time and sustainability: challenges for family firms (28)

Chair: Domenico Rocco **Cambrea** - *University of Modena and Reggio Emilia*

When time is not a healer, but a killer: temporality and firm sustainability

Melania **Riefolo** [1], Sina **Grosskopf** [2], Jan-Philipp **Ahrens** [3]

1. University of Foggia, 2. University of Passau, 3. University of Mannheim

The dual-faced role of socioemotional wealth in determining the sustainability practices of family firms: a cross-country study

Andrea **Calabrò** [1], Stefano **Elia** [2], Lucia **Piscitello** [2], Alfredo **Valentino** [3]

1. IPAG Business School, 2. Politecnico di Milano, 3. ESCE International Business School, OMNES Education

A matter of trust? Critical success factors in collaborative relationships that family businesses in the Zwolle region engage in for sustainable product innovation

Claudia **van Orden**, Sanne **Heinen** - *Windesheim University of Applied Sciences*

Sustainability in family SMEs: perceptions on CSR adoption in the Moroccan context

Oumaima **Quiddi** [1], Badr **Habba** [1], Farah **Farhane** [2]

1. ESCA Ecole de Management, Chair of Family Businesses in Morocco, 2. LAREGO (Research Laboratory in Organizational Management), ENCG, Cadi Ayyad University, Marrakech

4.45 - 6.00 P.M. *Room D*

Preserving prosperity: strategies for family fusinesses in times of crisis (29)

Chair: Maria Francisca **Fonseca Paredes** - *TEC De Monterrey, IFEM*

Sustaining the family legacy through entrepreneurship: a systematic review of longevity in family businesses

Samuel **Trejo** [1], Luiz Ricardo **Kabbach** [2]

1. Universidad del istmo, 2. Universidad de Navarra

What do family firms do to be just out-of-money and not out-of-business during a crisis?

Maria Luisa **Granda** [1], Yenny **Rodriguez** [2], John **Rosso** [3], Camilo **Alarcon** [2]

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