



# TEAM IMAGE

Sponsorship  
Opportunities



2026-2027



# ABOUT IMAGE SYNCHRO

**Image Synchro**, a 501(c)(3) organization, was founded in 1987. With more than **250 skaters** across **16 teams**, Team Image Synchro is one of the country's oldest, largest and most successful synchronized skating programs.

With skaters ranging from **Beginners** at **age 4** to **U.S. National Team** skaters at **age 19**, our mission is to develop **resilient, confident, passionate teammates** who grow into **thoughtful, collaborative leaders**.

*Image Synchro is a nonprofit organization recognized as tax-exempt under Section 501(c)(3) of the Internal Revenue Code. All or a portion of your contribution may be tax-deductible as allowed by law.*



# WHAT IS SYNCHRO?

**IN 2028, SYNCHRONIZED SKATING WILL BE UNVEILED AT THE YOUTH JUNIOR OLYMPIC GAMES. THIS IS THE FIRST STEP TOWARD INCLUDING SYNCHRONIZED SKATING AS PART OF THE 2030 OLYMPICS.**

Synchronized skating is the **fastest-growing discipline within figure skating**. Between **8 and 20 skaters perform on the ice as a team**, executing complex elements while maintaining precise timing, spacing, and formations. **Teamwork** enables these skaters to combine speed, strength, artistry, and to create powerful, unified performances.

Because competitions exist at the **local, regional, national, and international levels**, synchronized skating is one of the most dynamic team sports. Image Synchro's size combined with its domestic and international reach enables all of our skaters to **realize their skating dreams**—whether that is skating locally with friends or competing internationally at the Olympics.



# WHY SUPPORT IMAGE SYNCHRO?

## ELEVATE YOUR BRAND WHILE HELPING OUR SKATERS REACH THEIR FULL POTENTIAL

### ■ A LEADING PROGRAM

Image Synchro is a large, well-established organization with teams in **10 divisions**, from Beginner through Junior. Our competitive teams consistently earn top placements at major events across the U.S. and internationally.

### ■ INTERNATIONAL IMPACT

Image Synchro Junior proudly represents the United States at elite competitions in countries such as **Austria**, the **Czech Republic**, **France**, the **United Kingdom**, and the **Netherlands**.

### ■ DEVELOPING STRONG ATHLETES

**Life is a team sport.** Our skaters build essential life skills which extend far beyond their skating careers: Teamwork, Accountability, Time Management, Responsibility, and Determination.

### ■ SUPPORT FOR FAMILIES

A portion of our athletes rely on financial assistance. Sponsorship contributions help offset costs so that hard-working, talented skaters can continue pursuing their goals.

### ■ STRENGTH IN COMMUNITY

Volunteers are the backbone of our organization. Your support helps expand opportunities and strengthen the Image Synchro community.



# SKATE SPONSORSHIP OPPORTUNITIES

BENEFITS	Diamond Sponsor (\$10,000+)	Platinum Sponsor (\$5,000-\$9,999)	Gold Sponsor (\$1,000-\$4,999)	Silver Sponsor (\$500-\$999)	Bronze Sponsor (\$100-\$499)
Website/social link (season long)	✓	✓	✓	✓	✓
Logo in social media & emails	✓	✓	✓		
Pep Rally & Send Off announcement emails	✓	✓	✓		
Full-page online program ad at Pep Rally	✓	✓	✓		
Half-page online program ad at Pep Rally				✓	✓
Logo in online program book at Pep Rally	✓	✓	✓	✓	
Private team practice viewing	✓	✓			
Appreciation plaque	✓	✓			
Scholarship named after Sponsor	✓				

✓ = Included

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# EXTRA SPONSORSHIP OPPORTUNITIES

**EMPOWERING  
ACCESS.  
CHANGING  
LIVES.**

## **NEED-BASED SCHOLARSHIP SPONSOR**

The Need-Based Scholarship Sponsor directly supports skaters whose families require financial assistance to participate in synchronized skating. This sponsorship helps offset essential costs such as ice time, coaching, competition fees, costumes, and travel—ensuring that talented athletes are not prevented from participating due to financial barriers.

### **WHY SPONSOR A SCHOLARSHIP?**

#### ■ **Direct Impact**

Your donation goes straight to supporting athletes in need

#### ■ **Equity & Inclusion**

Helps ensure financial resources do not limit opportunity

#### ■ **Community Leadership**

Positions your brand as a supporter of youth, access, and education through sport

#### ■ **Lasting Change**

Many scholarship recipients remain lifelong contributors to our skating organization and local communities

Scholarship sponsorships make a profound difference—opening doors, building confidence, and allowing athletes to focus on excellence rather than financial stress.



# EXTRA SPONSORSHIP OPPORTUNITIES

**EVERY DONATION MAKES A DIFFERENCE AND DIRECTLY SUPPORTS OUR ATHLETES**

## **MAKEUP SPONSORSHIP — \$1,800**

- Sponsor a team's complete competition makeup set
- Each set may be branded with your company name and logo (Stickers provided by sponsor)

## **KISS AND CRY CHARACTER — \$2,000-\$4,000**

- Sponsor a team's Kiss and Cry character, displayed at **all competitions** while teams await scores
- Many competitions are **live-streamed and/or televised**
- Character may feature your company name, logo, or mascot

## **TEAM SNEAKERS OR PRACTICE GEAR — \$5,000-\$10,000**

- Sponsor one team's sneakers or practice gear item
- Includes an opportunity to host a **Zoom session** to present your services directly to the team in a personalized setting

## **IN-KIND DONATIONS**

Prefer to support without a monetary contribution? We gladly accept **in-kind donations**, including:

- Healthy snacks
- Professional or organizational services
- Other valuable contributions that help offset program costs

**Every donation makes a difference and directly supports our athletes.**



# THANK YOU!

Thank you for your generosity and support. Sponsorship of Image Synchro provides meaningful **community impact, brand visibility, advertising opportunities, and recognition**, all while helping young athletes thrive.

## **PAYMENT INFORMATION**

**Zelle:** TeamImageSynchro@gmail.com

**Checks payable to:** Team Image Synchronized Skating Teams

## **LOGO SUBMISSION**

Please submit all logos in **high resolution** to: Sponsorship@TeamImageSynchro.com